

Continued CPM leadership.



The powerful tools you need to drive your business.

"We found a flexible performance management application that not only allows us to work more efficiently but also gives us the transparency to make better business decisions."

Denise Feece, Director of Planning and Analysis, Coleman Cable, Inc.

Budgeting

Create more accurate budgets, with less labor, while gaining a deeper understanding of what really drives your profitability. Budget top-down, bottom-up or a combination. Save each iteration. Easily analyze and review previous iterations. Click to add notes, comments and itemized support. Protect scenarios while exploring other options. Automatically compare budget to actuals.

Dashboards

PROPHIX's powerful executive dashboards and scorecards graphically show each authorized team member the precise information they need to understand your organization's true financial health. See where you've been, and analyze what you need to do differently to get to where you want to go. Identify issues, investigate outliers and create action plans to meet company objectives. Build accurate and actionable sales plans. Automatically integrate final sales results into monthly re-forecasts and planning scenarios.

Planning

Build your strategy using the intuitive, graphical tools. Create revenue, capital asset, personnel and expense plans. Communicate objectives, and incorporate high-level assumptions into your budget, automatically. Measure, analyze and validate your strategic plans against results. PROPHIX integrates with your other systems, allowing you to quickly and easily drill down to analyze discrepancies.

Reporting

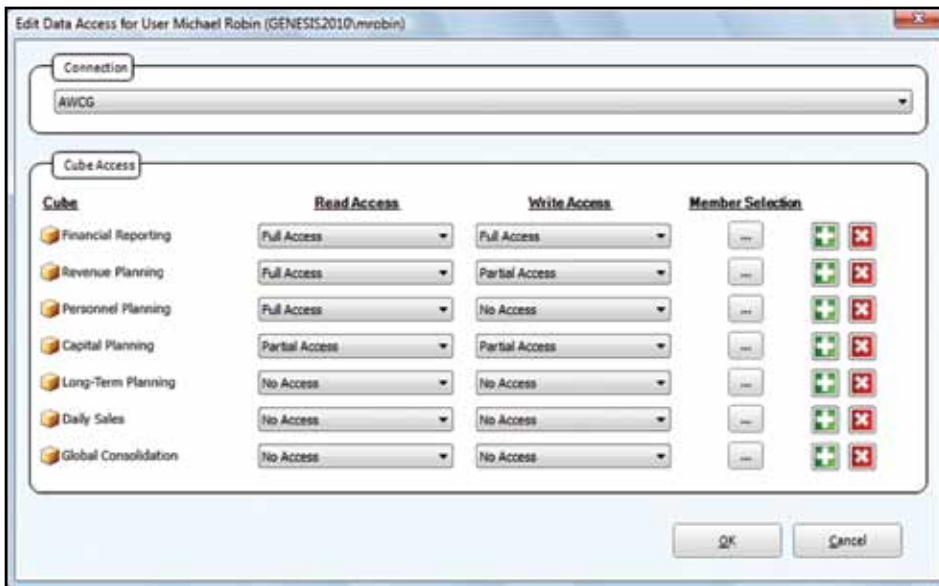
Empower your team, and help them make better decisions, by giving authorized users accurate, up-to-date data in its most convenient form. PROPHIX is packed with numerous useful standard reports: both financial and cross functional. Quickly create custom reports, and export to multiple formats including Excel, PDF and XBRL, without IT support. Quickly view supporting details.

Consolidations

PROPHIX enables streamlined, transparent and collaborative consolidations. Multiple levels and sub levels are supported. Data is continuously validated and cross checked. Period-end, average, and historical foreign exchange rates are imported automatically. Create, schedule, design and run business rules in the point-and-click interface. Comply with Sarbanes-Oxley, GAAP and IFRS. Track and analyze aggregate data. Add new reporting hierarchies, entities, currencies, line items, journal entries, recurring adjustments or consolidation processes without IT support.

Analysis

PROPHIX crunches numbers and gives you the tools you need to drive your business: automatic variance breakdown, graphical trend analysis and complete data cross-examination. Drag and drop financial and non-financial measures without risking data integrity and security: a task that's nearly impossible in most other systems. Combine high-level, big picture analysis with detailed functional group analysis.



Security Manager ◀

Use the intuitive drop-down menus to manage security. PROPHIX takes care of the rest, restricting data access to authorized users.

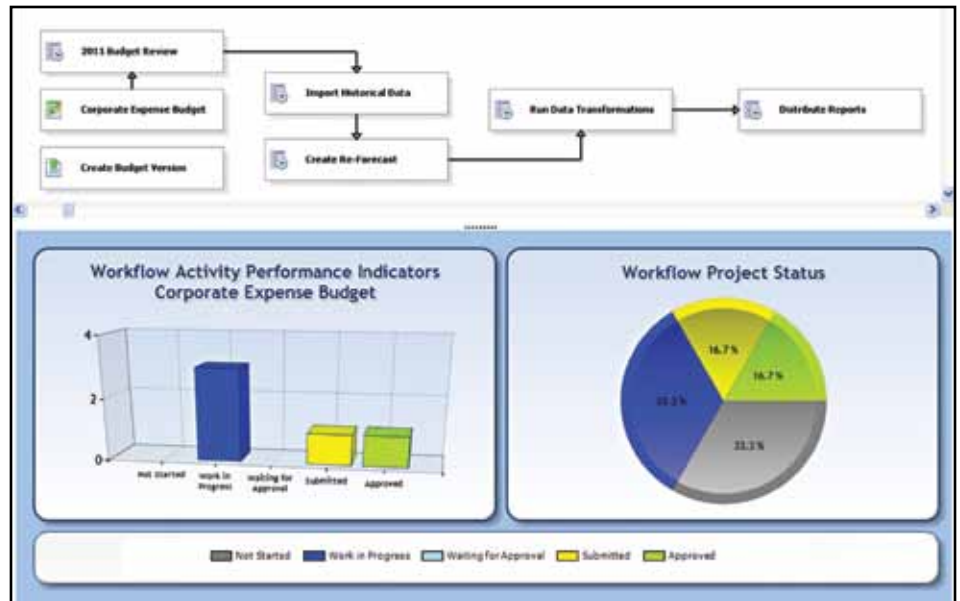


Dashboards ▲

Executive dashboards graphically illustrate your real-time performance. Quickly identify problems. Drill down to analyze them. Implement solutions and get back on course.

Workflow ▶

PROPHIX workflow makes it easy to assign tasks and ensure completion. Because everyone contributes and documents their input, you increase buy-in and improve alignment.



“Prior to PROPHIX, our analysis was very rigid and unable to accommodate the appropriate answers to questions or anomalies. Now, we can take those questions and drill down to understand the variances in order to re-plan for the future.”

Doug Sawatzky, Chief Financial Officer, MKS Inc.

"The speed at which our data is pulled from our G/L into PROPHIX is really impressive. Having this data in a user-friendly application streamlines our reporting process, which is what we were missing before."

*Kristy Chapman, Financial Planning and Reporting Manager,
AAA Western and Central New York*

Maximize efficiencies with powerful automation.

PROPHIX automatically consolidates all relevant data, giving your organization a "single source of financial truth." It eliminates repetitive tasks, lowering your costs and freeing you to do what you do best.

Workflow

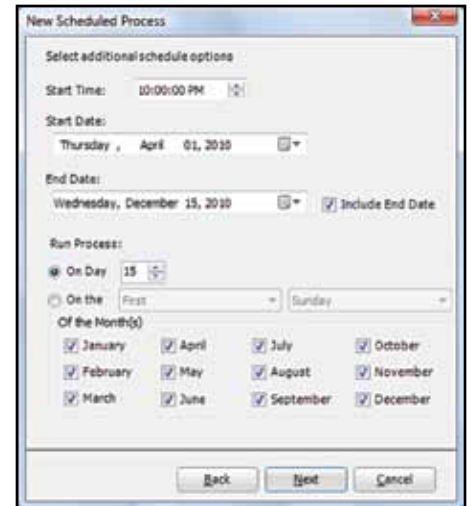
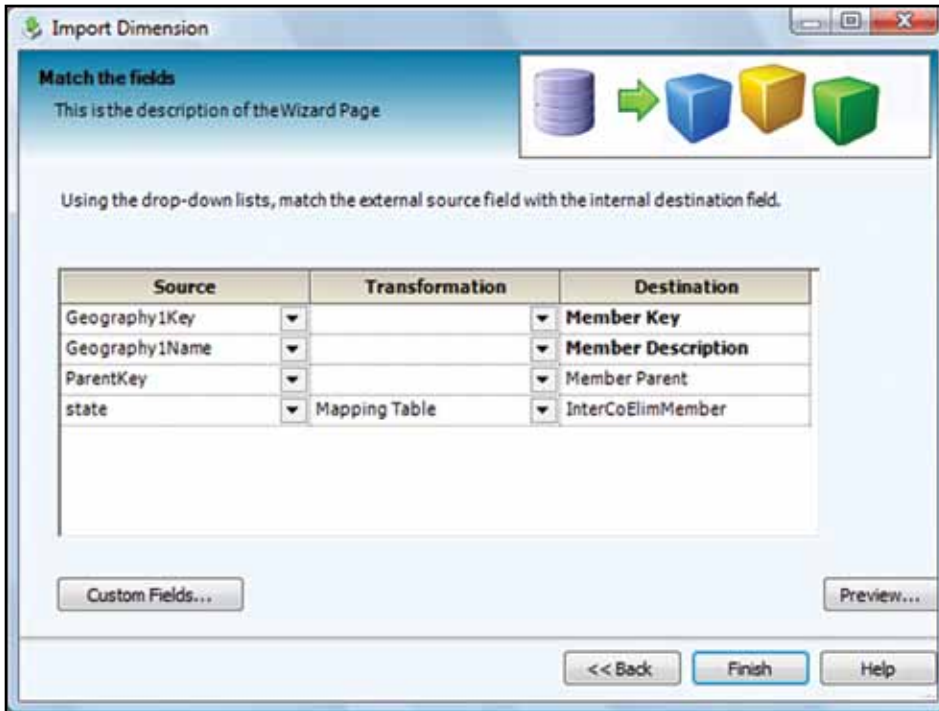
Let's be honest. Some employees consider requests from finance "a distraction." They also complain, however, about finance "dictating unrealistic targets." PROPHIX solves both problems. No one is ever asked for data that can be obtained automatically. The workflow engine automates communication and maximizes efficiencies, allowing you to assign individual tasks and common due dates. Plus, everyone's contribution is documented. Their comments and concerns are recorded. PROPHIX enables true collaboration: everyone pulling in the same direction, contributing to your organization's financial success.

Process automation

Our patent pending InfoFlex tool allows you to perform large scale calculations without complex scripting language. Calculate a "first pass" of your plan by copying historical expense data and increasing it by an inflation factor. Easily allocate costs to activities, products and/or customers. Perform profitability analysis. Quickly adjust data to analyze multiple scenarios.

Document distribution

Collaboration is imperative, but some information is confidential and other information shouldn't be widely shared. Quickly and easily set access rules for every member of your team using the drop-down menus. Security is integrated throughout PROPHIX and maintained throughout all modules, screens and reports. So, if an employee isn't allowed to see certain information in a specific report, he or she won't accidentally see the data. Plus, the data entry templates ensure everyone can contribute, without seeing unauthorized information entered by other employees.



Scheduler ▲

Use the simple drop-down menus to automatically schedule tasks.

Import Wizard ◀

PROPHIX is a “single source of financial truth.” Use the import wizard to ensure all relevant data is automatically integrated and updated.

Business modeler

PROPHIX not only automates day-to-day operations, but large parts of the implementation. In other systems, creating the business model can take days or weeks. Sometimes, an expensive consultant is required. Using PROPHIX’s Business Model Manager and intuitive wizards, you can import/modify/create your business model in hours or even minutes.

Import wizard

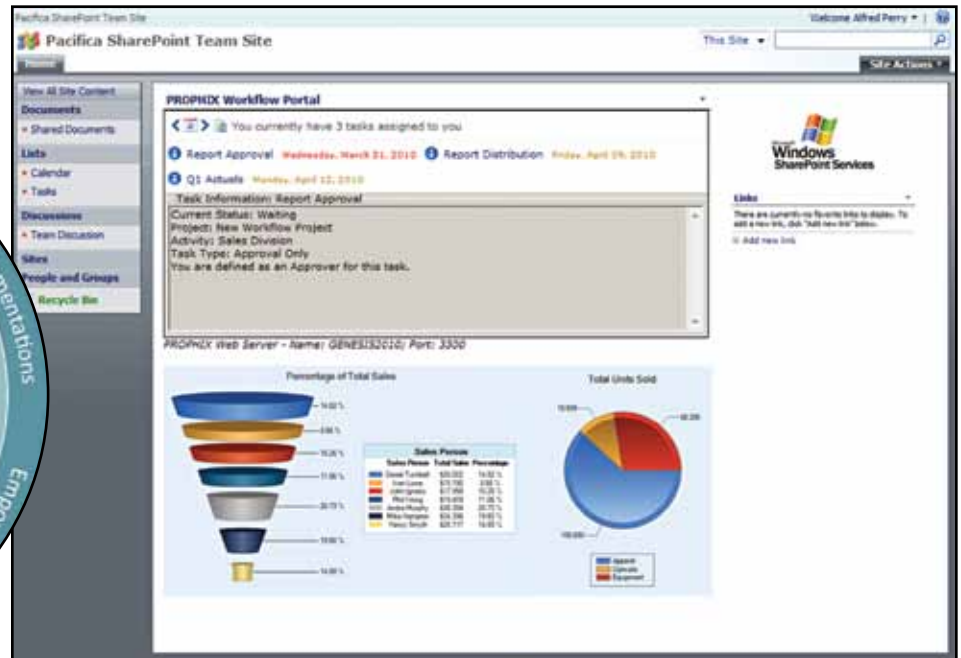
Enterprise systems that cost millions of dollars claim to “eliminate information silos,” but they aren’t necessary. PROPHIX can provide all the accurate, up-to-date, relevant data you need from other systems. Best of all, you can use the intuitive, graphical import wizard to integrate systems without IT involvement. Then use the scheduler to ensure current data is uploaded when you need it. Creating “a single source of financial truth” is that easy and that economical.

Scheduler

Any task in the Process Manager can be scheduled automatically, without IT involvement. Use the drop-down menus to automate your reporting process, publishing to SharePoint and automatically distributing reports to all authorized users every day, every week, bimonthly, every month or every year.

“With PROPHIX’s centralized solution, I make data available using security permissions rather than emailing forty different budget files and collecting forty back.” Ron Martin, Director of Budgeting and Financial Reporting, Feeding America

The best value for organizations.



SharePoint ▲

PROPHIX quickly and easily integrates with Microsoft SharePoint and your other systems, becoming an accurate, up-to-date "single source of truth" for all your financial data.

"Right from the start, it was the cost of the solution that really intrigued us. PROPHIX was very competitive and met our requirements for automated imports, custom report formatting, e-mail report distribution, and drill through to source data in our AS/400 legacy system. PROPHIX offered the most benefits and an all-in-one solution that could expand to further uses in the future."

Joe Spyhalski, Manager of Costs and Budgets, East Jordan Iron Works, Inc.

Simple budgeting packages can help small firms. The Fortune 500 has large IT departments capable of supporting complicated, rarely used, CPM functionality. PROPHIX, however, provides the best value for everyone else. It's a powerful, affordable CPM solution that requires virtually no expensive IT support.

Affordable high-end functionality

PROPHIX contains powerful, advanced features commonly found in systems that cost twice as much.

Advanced revenue planning features include: integration with sales and marketing databases; reporting and margin analysis by customer, product and sales channel; consolidated reporting of gross margin, net sales, dollars and units; automatic integration of sales plans with consolidated financial reports and a complete audit trail that helps ensure regulatory compliance.

Advanced multi-currency features include: use of period-end, average, and historical foreign exchange rates and the ability to reconcile the disparate effect of currency adjustment on your income statements and balance sheet using GAAP or IFRS.

Dozens of powerful tools allow you to "slice and dice" your data. Use the patent-pending Delta Analysis tool, unique to PROPHIX, to automatically generate plans with the variance you desire. Spread data across time periods, lines of business and regions. Perform sophisticated trend analysis, what-if analysis, and year-over-year comparisons.

A true multiuser system at a price you can afford

In order to maximize the value of each employee's contribution, they need to harness the power of your CPM solution: inputting their knowledge and learning from the analysis. PROPHIX has powerful collaboration features commonly found in more expensive systems. Automatically manage workflow, secure data and distribute reports. Plan personnel. Manage compensation. When revenue varies from plan, give employees a "heads up." Let them explore potential changes. Consolidate their changes. Analyze the overall impact. Discuss. All while your official plan is "locked in." No one is unpleasantly surprised, which dramatically increases buy in. This is true, continuous, collaborative Corporate Performance Management.

Rapid implementation

It's easy to get PROPHIX up and running quickly because you don't need IT support. Control system functions – like data integration, business modeling and report design – using the simple drop-down menus.

Users get up to speed just as quickly, because the spreadsheet like interface is so intuitive and easy-to-use.

Low total cost of ownership

PROPHIX costs less to acquire. It is simple to set up, manage and use – you can perform many complicated functions, like modifying your chart of accounts and integrating data from other systems, without IT – which makes PROPHIX cost effective to implement and operate. Even though you save a tremendous amount of time and money, PROPHIX still provides all the CPM functionality you need.

The decision was quite simple actually. PROPHIX effectively demonstrated that their offering met our needs and offered a great deal of qualified information for all members of the decision-making team: business and technical."

Phil Guerin,
VP Corporate Accounting,
Tidan Group of Companies

Key Benefits

PROPHIX empowers financial professionals, automates routine tasks and provides tremendous value. Users enjoy thousands of benefits, including the ability to:



Eliminate spreadsheet frustration

Spreadsheets have numerous problems. They're error prone. There's no data consistency. Creating complicated formulas wastes time. Managing workflow for multiple users is tedious and inefficient. Roll ups and consolidations are a nightmare. Performing sophisticated analysis is virtually impossible.

PROPHIX eliminates all the problems.

Improve collaboration with nonfinancial employees

PROPHIX allows you to securely provide financial data to everyone who needs it. Authorized users can interact with reports using the simple drag-and-drop interface: "slicing and dicing" data, drilling up and drilling down. During planning and budgeting sessions, PROPHIX documents everyone's contribution – connected or remote – and records their comments. The workflow and automation tools maximize efficiencies, saving everyone time.

Reduce operating costs and speed up financial processes

PROPHIX is easy to implement and operate. So easy, it reduces the need for expensive IT support and allows you to work faster: shortening planning, budgeting and reporting cycles.

Create a single source of financial truth without IT support

Use the drop-down menus to integrate PROPHIX with your other systems and automatically schedule uploads. Creating a single source of financial truth is that easy. No IT consultants and no expensive systems integration. Accurate, current financial data is always at your fingertips. So are the tools you need to analyze it.

Create strategic benchmarks

"You can't manage what you can't measure." PROPHIX enables you to create measurable targets for all your strategic plans.

Forecast more accurately. Respond to changing market conditions faster.

PROPHIX enables true continuous planning: strategize, plan, set targets, measure results, analyze variances, re-strategize, adapt your plans and reforecast. Powerful automation tools - and easy to use wizards - help you through every stage, maximizing your productivity.

Create better strategies and improve execution

Philosophically, running your organization is a simple two-step process. Step one, figure out what you need to do. Step two, do it. The challenge is in the details. PROPHIX allows you and your team to securely plan, analyze and manage all the financial details. The graphical scorecards and dashboards allow you to monitor your performance in real time.

Analysts Agree

Analysts have recognized PROPHIX's power, ease-of-use and low total cost of ownership.

Gartner places PROPHIX in 2011 CPM Magic Quadrant

Gartner recognized several PROPHIX strong points.

Breadth: Not only breadth of functionality, but also the size and type of customers PROPHIX serves: small mid-sized companies through to larger firms.

High Customer Satisfaction: PROPHIX scored above average in the customer survey.

Use of Prevalent Technology: Gartner mentions that PROPHIX utilizes technology common to the mid-market.

BPM Partners Names PROPHIX Software "Core Vendor"

"From a technology platform perspective, PROPHIX is one of the few companies that can satisfy all users in the mid-market – from single user installation for a quick budgeting, planning and reporting solution, to hundreds of users deployed over the web with a complete performance management solution"

"From a functionality perspective, PROPHIX shows strength in their integrated financial statement generation, workforce planning capabilities, and interfaces with over 100 accounting systems (Oracle, SAP, Sage, Infor/SSA, etc.)"

Annual Performance Management Pulse Survey and Report, BPM Partners

BPM Partners recognizes PROPHIX's ability to deliver rapid ROI

"PROPHIX can be implemented in weeks, driving a rapid return on investment and lower total cost of ownership."

John Colbert, VP Research and Analysis, BPM partners,
Beyond The Hype 2010



"Our company is too big for the small budget packages and not big enough for the larger-sized budget packages. The smaller ones didn't meet our needs... and the larger ones were too complex and cumbersome to implement. PROPHIX offered a good balance of ease of use and value."

Jason Webster,
Budget Manager,
American HomePatient, Inc.

Technology you can depend upon: today and tomorrow

PROPHIX is built upon open, industry-standard technologies: an architecture that easily integrates with your existing infrastructure. PROPHIX protects your IT investments and will continue to work with your system as you integrate future technologies.



Unified and scalable

PROPHIX is unified; all four solutions have common features including role-based security, workflow, process automation and patent-pending analytic functionality. PROPHIX is scalable; it will grow with you as your company grows. In fact, many multinational organizations currently depend on PROPHIX for CPM: one company, hundreds of users, in different time zones around the world, collaborating securely and economically.

Seamless data integration

PROPHIX is built on industry standard Microsoft SQL Server technology, allowing 100% integration with Microsoft products like SharePoint and Excel. Open Database Connectivity allows easy integration with virtually any database. OLAP and ETL (Extract, Transform, Load) allow you to "slice and dice" your data any way you need. PROPHIX has been integrated with literally dozens of different ERP systems via ODBC, flat files and data warehouse.

Built on the Microsoft stack

PROPHIX takes full advantage of Microsoft's widely adopted and fully supported technologies. Integrated security is ensured through Active Directory. .Net and SmartClient technology minimizes deployment and maintenance costs. PROPHIX is powered by the world's leading analysis engine Microsoft SQL Server Analysis Services 2008.

“After comparing a variety of products, the decision was easy; PROPHIX was a lot more capable. I looked at pricing, implementation, and timing, and it came down to PROPHIX was the right decision for us.”

Michael Littman, Director, Business Analysis, Netsmart Technologies, Inc.

One leading CPM application. Four solutions.

PROPHIX is one application – you get all the functionality – but it’s available in four solutions: implement only what you need, knowing that you can grow your business, without outgrowing PROPHIX.

PROPHIX Performance Management™

The complete solution – budgeting, planning, forecasting, reporting, consolidations and personnel planning – with all the tools: multicurrency, automated workflow, consolidations, complex allocations, sophisticated what if analysis and many more.

PROPHIX Consolidations™

Designed for companies with multiple entities. Improve your consolidated reporting and increase control with journal entry, flexible report writing, auditing, multi-currency and approval capabilities. Combine data from multiple ERP systems into a unified data source, providing the basis for a system of records, multiple reporting requirements and source data for planning and budgeting purposes.

PROPHIX Express™

Quickly create budgets, mid-year re-forecasts and financial reports. The financial business intelligence capabilities allow you to report, analyze and quickly respond to changing market conditions. Thousands of companies around the world use PROPHIX Express to reduce spreadsheet errors, increase collaboration and expedite their financial processes. PROPHIX Express offers the fastest implementation in its class.

PROPHIX G/L Reporter™

PROPHIX G/L Reporter outperforms spreadsheet packages and other add-on G/L, financial, and management reporting solutions, while still offering rapid implementation and low total cost of ownership. It’s an out-of-the-box financial reporting and analysis solution that easily connects with multiple General Ledger systems and features dozens of pre-built financial reports. PROPHIX G/L Reporter will allow you to maximize your productivity, perform more analysis and react quicker to market conditions.

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